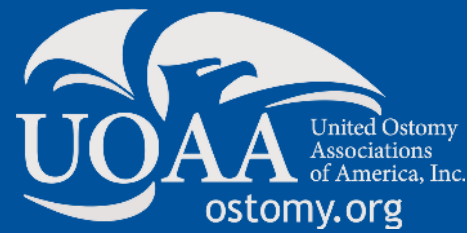


HOW NON-MEDICAL SWITCHING OF SUPPLIES HARMS OSTOMY PATIENTS!



MENTAL HEALTH WELL-BEING

Respondents admitted that the switch left them feeling:

- Frustrated 83%
- Anxious 50%
- Helpless 28%
- Confused 24%
- Fearful 19%
- Other 18%

(15 out of 22 open-ended responses were angry or "pissed off!")

"Most frustrating experience of my life."



FINANCIAL BURDEN

56%

of patients who experienced NMS had increases in health care costs and out-of-pocket expenses

Non-medical switching (NMS) occurs when health insurers or suppliers substitute the products of a stable ostomate to alternative products, for non-medical reasons typically on the basis of cost.

Almost half (50%) of respondents in a national study* experienced non-medical switching!

For those who experienced non-medical switching, the study shows the huge impact it has on patients lives including:

"Nobody except for my physician and I should make decisions regarding any of my health care."

MEDICAL CONSEQUENCES



64% Responded that their ostomy care has been negatively impacted by NMS, which included the need to visit an MD or the emergency room

25% Experienced a medical complication from the new product(s) they were switched to



OVERALL QUALITY OF LIFE

Over 50% of respondents experienced a disruption in quality of life

The practice of non-medical switching, whether it affects one patient or thousands, is wrong and can result in negative consequences.

We need to advocate that it stops.



*Findings are from a 2024 national online survey of 150 patients who experienced non-medical switching out of more than 300 respondents.

DON'T SWITCH ME!

Stop Non-Medical Switching of Ostomy Supplies