2023 UOAA Advocacy Goals and Priorities

UOAA is the leading organization advocating for the 725,000 to 1,000,000 people living with an ostomy or continent diversion in the United States as well as the approximate 100,000 new patients facing ostomy surgery annually. The following list, not all-inclusive, includes some of the advocacy work we will be doing in 2023:

Collaborative Advocacy Efforts

- With the Digestive Disease National Coalition and Access and Care Coalition continue support of the legislative priorities for the 118th Congress including the Safe Step Act, HELP Copays Act and Medical Nutrition Therapy Act
- With the WOCN Society continue outreach efforts to drive change in Community Care

Ostomy and Continent Diversion Patient Bill of Rights (PBOR)

Continue outreach for utilization of the <u>PBOR and animated series</u> and sharing of <u>White</u>
Paper to drive systemic change in ostomy care

Ostomy Awareness

- Advocacy session at UOAA's national conference in Houston in August 2023
- Celebrate national Ostomy Awareness Day in the United States on October 7, 2023

Access to Care and Supplies

- Continue efforts for Phase 1 of National Quality Ostomy Care campaign which includes launching new webpages, producing a new resource with guidelines on establishing outpatient ostomy services
- Continue to advocate for proper coverage of ostomy supplies under Medicare/Medicaid and commercial plans

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