



EDUCATION COMMITTEE OVERVIEW

United Ostomy Associations of America (UOAA) promotes quality of life for people with ostomies and continent diversions, through information, support, advocacy and collaboration. In order to support our mission, UOAA is creating an Education Committee to review the organization's current ostomy educational material and website content to ensure its accuracy and relevancy. The Committee will also be responsible for the development of new educational material, writing articles on behalf of UOAA for ostomy-related publications, for producing content for new web pages for www.ostomy.org, and any future tasks that may be deemed appropriate to support the ongoing needs of the ostomy community.

The make-up of the Education Committee members may include medical professionals involved in the care of ostomy patients, those with an educational background and ostomates. The ideal candidates will be dynamic and proactive individuals who would be able to give up to approximately 20 hours a month of time to complete tasks.

The Committee will be overseen by an Education Committee Chairperson, who will be appointed by UOAA's Board of Directors and Executive Director. The terms of both the Committee Members and Chair will be discussed and presented to UOAA's Board and Executive Director for final approval during the initial formation of the Committee.

General Skills Required:

- Writing and Editing Skills
- Knowledgeable about the ostomy community including patients, medical professionals and industry
- Ability to stay on top of current issues and needs of persons living with an ostomy
- Able to meet deadlines

Initial Tasks:

- Evaluate, and if needed, revise current UOAA educational materials, as well as develop materials that are unique to UOAA. Compare what has already been developed among industry and other ostomy websites such as Vegan Ostomy.
- Develop Educational materials including brochures, patient guide books and write content for ostomy.org website pages
- Develop Educational materials for social media such as podcasts and YouTube videos
- Develop Educational articles to be published in ostomy-related publications on behalf of UOAA

Collaboration:

- Work with Advocacy Manager when educational materials are needed to support the work of the Advocacy Committee
- Work with Executive Director to create educational materials for national events (i.e. Ostomy Awareness Day)
- Work with Communications and Outreach Manager as needed