



November 13, 2018

NAME
ADDRESS 1
ADDRESS 2
CITY, STATE, ZIP CODE

New from UOAA ~ **The Phoenix Society!**
Donate \$500 or more annually to UOAA and you can be a member of The Phoenix Society. Visit www.ostomy.org/donate for complete details!

Dear:

We hear from people like you that the resources of UOAA have the power to change lives. **“Without a temporary ostomy I would have died 4 months ago. I’m so thankful for the ostomy it truly saved my life, but when they said it might be permanent I went through a serious struggle with depression and anger. UOAA really helped me get through that struggle and reach peace through their website and information. I am so thankful for this organization.”** *Sifu Kimo of Pennsylvania in an online appeal to his friends and family.*

If the support, information, advocacy and programs provided by UOAA have impacted your own life, or that of a patient or loved one, please help us reach our 2018 annual fundraising goal of \$75,000 and help the next person in need.

ADVOCACY FUND
Driving Change in all Health Care Settings

UOAA has made great strides this year to help home health clinicians and therapists understand the needs for caring for people with an ostomy and how utilizing our Patient Bill of Rights can lead to improved patient outcomes. We’ve released our tips for ostomates series in the “Expect More: Take Control of Your Health Care” toolkit and nurses have begun to share our checklists with their patients.

With your financial support we can continue to create these meaningful tools and push for change in all health care settings.

GENERAL FUND
Providing Pediatric Ostomy Support

Every Child Matters! UOAA recently created a Pediatric Ostomy Patient Bill of Rights, Pediatric Resources Document and Messages of Hope pamphlet to provide guidance, information and comfort to children with ostomies and their caregivers.

Donate to help UOAA design a pediatric ostomy web page giving easy access to these new resources, additional educational tools and support for infants, children, teens and their caregivers.

OSTOMY AWARENESS FUND
Increasing Ostomy Caregiver Knowledge

UOAA recognizes there are many in the medical field caring for those who have or will have ostomy surgery that are still not aware of our resources. Our goal is to ensure they have UOAA’s materials in-hand to properly educate and care for those living with an ostomy.

Your donation will assist us in reaching out to Visiting Nurses, Veterans Hospitals, Nursing Homes and other medical facilities around the country. Access to our trusted resources can make a difference in the lives of their ostomy patients.

You can make a real difference in the lives of people before and after ostomy or continent diversion surgery by donating today. Thank you for your support.

Sincerely,

Susan Burns, UOAA President